

Coach Raj Rajagopal MS, M.PAFF, MBA

Nation's *only* IVY League educated MIT-admitted

College Admissions Coach *and* Mensa Hi IQ Certified

Former IVY League and UT Austin Admissions Interviewer

www.AdmissionGurus.com



3X
Medical
Admissions
Program *by*
IVY League Coach

OVER 90% STUDENTS ADMITTED TO AT LEAST ONE MEDICAL SCHOOL FOR 5 YRS

OUR STUDENTS ADMITTED TO MEDICAL SCHOOLS AT 2X-3X THE NATIONAL AVERAGE

Our Amazing Team Featured in



The New York Times

PREMEDLIFE



The 'AdmissionGurus' philosophy



Dear Parent/Student

Education is the most sacred gift you can give your child their lifetime. Helping them become a doctor, is an even nobler act. I want to be part of this journey.

College coaching is not a job—it is my life's passion and mission curated and mastered over 20 years!

'AdmissionGurus' is just not a name—it is our philosophy. Like our 'Gurus' I am vested in my pupil's success. See our results next page.

I want to work with you to help you realize yours's and your family's dream of become a Physician.

Let's connect.

-Coach Raj Rajagopal

Guru (*/ˈɡuːruː/,* UK also */ˈɡʊruː, ˈɡʊər-/*; **Sanskrit:** गुरु, **IAST:** *guru*; **Pali:** *garu*) i //a **Sanskrit** for "**mentor, guide, expert, or master**" of certain knowledge. //more than a teacher. //a reverential figure to the disciple (shisya in Sanskrit) //the guru serving as a "**counselor, who helps mold values, shares knowledge**"

Your Coach's Credentials

- IVY League MBA, The Wharton School, UPENN
- Wharton MBA Specialization: Personal Branding & Marketing
- Admitted to Massachusetts Institute of Technology, M.I.T.
- Former Admissions Interviewer University of Texas at Austin
- Former Admissions Interviewer University of Pennsylvania
- Recent Medical admissions to Tufts, Dell, Chicago, Stanford, UPENN, and more
- Certified member of Mensa High IQ Society
- 20+ years' experience as a College Admissions Coach
- Over 1000+ student lives transformed
- Education: UT Austin Master's Dual Major BioMedical / Computer
- Education: UT Austin Master's in Liberal Arts/Humanities
- Member Independent Educational Consultant Association

Our Admission Results: The “x” factor”

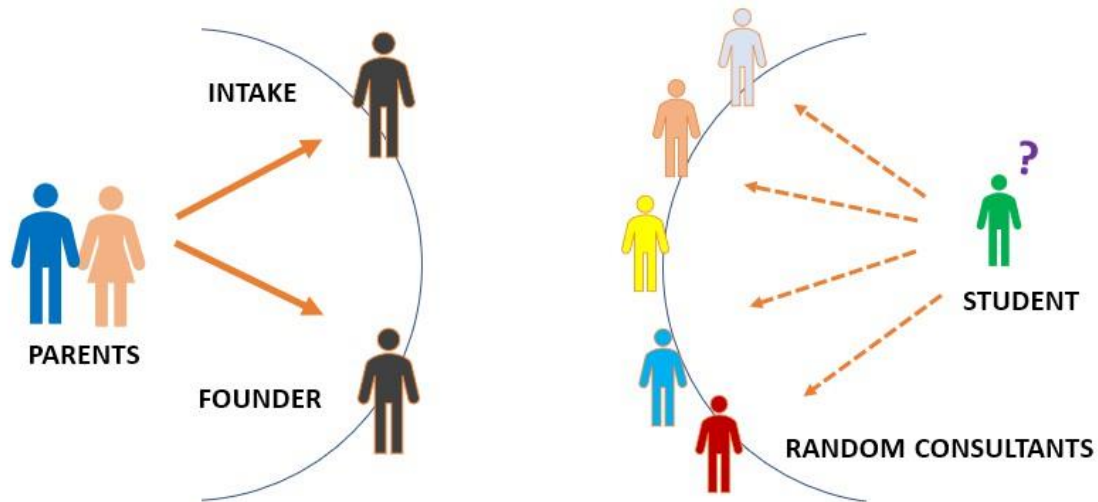


| Medical School | MSAR Admission (Instate) | Estimated Asian Admission (Instate) | Our Admission Rate (Instate) | Our Advantage Factor |
|------------------------|--------------------------|-------------------------------------|------------------------------|----------------------|
| Stanford | 1% | 0.64% | 2.1% | 3.28 |
| UC Riverside | 2% | 1.21% | 2.7% | 2.22 |
| UC San Diego | 2% | 1.57% | 3.5% | 2.23 |
| UCLA-Geffen | 2% | 1.20% | 2.8% | 2.33 |
| USF-Morsani | 3% | 2.18% | 5.0% | 2.30 |
| Emory | 2% | 1.74% | 4.1% | 2.36 |
| Chicago-Pritzker | 2% | 1.73% | 4.2% | 2.43 |
| Harvard | 3% | 2.42% | 3.5% | 1.44 |
| Tufts | 4% | 2.65% | 5.0% | 1.89 |
| Johns Hopkins | 2% | 1.61% | 4.2% | 2.61 |
| Mayo-Alix | 3% | 2.32% | 5.1% | 2.20 |
| Cooper Rowan | 6% | 4.18% | 12.4% | 2.96 |
| Hackensack Meridian | 7% | 5.34% | 20.5% | 3.84 |
| Rutgers New Jersey | 8% | 6.30% | 14.2% | 2.26 |
| Rutgers-RW Johnson | 8% | 5.79% | 14.8% | 2.55 |
| Albany | 2% | 1.62% | 5.4% | 3.34 |
| Columbia-Vagelos | 2% | 1.76% | 5.6% | 3.18 |
| Cornell-Weill | 2% | 1.34% | 3.2% | 2.39 |
| Mount Sinai-Icahn | 2% | 1.74% | 5.1% | 2.93 |
| NYU Long Island | 1% | 0.88% | 3.2% | 3.65 |
| NYU-Grossman | 1% | 0.83% | 3.6% | 4.29 |
| Rochester | 2% | 1.78% | 4.6% | 2.57 |
| Jefferson-Kimmel | 6% | 4.70% | 13.0% | 2.77 |
| Penn State | 6% | 4.61% | 14.4% | 3.12 |
| Pennsylvania-Perelman | 3% | 2.30% | 5.4% | 2.35 |
| Pittsburgh | 6% | 4.73% | 14.6% | 3.09 |
| Temple-Katz | 6% | 4.81% | 13.4% | 2.78 |
| Baylor | 7% | 5.09% | 12.3% | 2.42 |
| Houston | 1% | 0.46% | 1.4% | 3.06 |
| TCU UNTHSC | 1% | 0.95% | 3.0% | 3.16 |
| Texas A & M | 4% | 2.84% | 8.2% | 2.89 |
| Texas Tech | 3% | 2.61% | 8.3% | 3.20 |
| Texas Tech-Foster | 2% | 1.75% | 6.1% | 3.49 |
| UT Austin-Dell | 1% | 0.76% | 1.0% | 1.31 |
| UT Houston-McGovern | 4% | 3.36% | 10.0% | 2.97 |
| UT Medical Branch | 4% | 3.19% | 9.2% | 2.88 |
| UT Rio Grande Valley | 1% | 0.92% | 2.4% | 2.62 |
| UT San Antonio-Long | 4% | 2.74% | 10.0% | 3.65 |
| UT Southwestern | 4% | 3.22% | 9.5% | 2.95 |
| Eastern Virginia | 6% | 4.68% | 14.4% | 3.08 |
| Virginia | 7% | 5.50% | 16.6% | 3.02 |
| Virginia Commonwealth | 8% | 5.86% | 16.5% | 2.82 |
| Virginia Tech Carilion | 1% | 1.04% | 3.5% | 3.31 |

Asian/Indian applicants are significantly disadvantaged in college admissions requiring much higher GPAs for the same admit percentage. We conservatively estimated Asian/Indian applicants as having a 25 point penalty compared to others in College Applications.

My Coaching Model differs from others

Other Admissions Companies



Random Consultants → Unpredictable Results

My Admissions Model



Personal Accountability → 3X Better Results

Get-the-edge A Personalized & Comprehensive Program to give your child a Competitive Edge in Medical School Admissions

1. Develop Student Specific Med School Admissions Strategy

- ✓ Comprehensive review of student College history
- ✓ Conduct 360° interviews with student and family
- ✓ *Identify preferred attributes and value proposition for Medical Schools*



2. Develop School Lists and Application deadlines

- ✓ Use in-depth knowledge of schools and a data-driven approach identify the right schools for you.
- ✓ *Ensure that your schools list is stretch/reach/safety*



3. Prepare a Stand Out Personal Statement / Secondary Essay

- ✓ Brainstorm compelling stories and unique angles for essays
- ✓ *Position student above the competition*



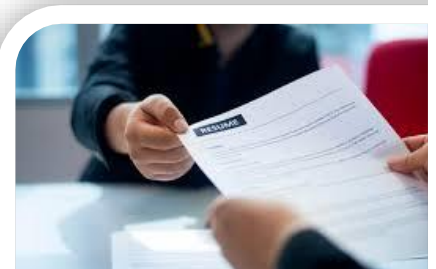
4. Recommendation Letters/HPAC Packet

- ✓ Identify recommenders to showcase student potential
- ✓ Prepare stories, brag sheets, self-evaluation, or HPAC packets
- ✓ *Stellar recommendation letters that catch attention*



5. Resume and Application activity list

- ✓ Develop short and/or extended form of college resume
- ✓ Brainstorm, review, and complete activity sections
- ✓ *Highlighting student's unique and novel accomplishments*



7. Interviews (MMI / Traditional / Video essay)

- ✓ Coach students for traditional and MMI admissions interviews
- ✓ Provide technology and creative coaching to develop compelling video essays required by some colleges
- ✓ *Help you ace interviews without fear*



A Differentiated Approach to College Admissions Coaching

Our IVY League Branding and Marketing Approach makes you stand out over your competition

NEARLY 1 OF 4
MED SCHOOL
APPLICATION
IS FROM A
PERSON OF
ASIAN DESENT

SOURCE: AAMC

DEFINE

DISCOVER

DIFFERENTIATE

TELL A BETTER STORY ABOUT YOU



**B
R
A
N
D**

▶ We brand, narrate, and position you over other Medical and Dental applicants

▶ With the right story, you send a clear message on who are you,

▶ You answer the question forcefully: Why you over others?

▶ We find the white space among other applicants and dominate it

What's your unique story?

Parent and Student Feedback



SIMPLY THE BEST

I came to Raj after being highly recommended by my friends who worked with him earlier and got into the Med School they wanted. Raj did not let me down. He completely revamped my strategy and gave me a competitive edge. In Baylor now.



UNIQUE APPROACH

Prior to meeting Coach, I never understood the concept of personal branding. It is something that preMED students don't understand. His unique branding approach resulted in a stellar application and stellar results. In Tufts.

A great mentor, a great coach, a great find. Truly blessed to have you. Stanford MD would not have been possible without you.
K.T, Pleasanton, CA @ **Stanford**

Coach you made an impossible dream true, an admission to the Baylor MD program. Thank you!
--S. R, Austin, Tx @ **Baylor**



PASSIONATE COACH

Perhaps the most passionate college coach I have ever met. After signing an expensive package with another company, I came to Raj to redo my application. I am glad I did. Going to Georgetown.



PERSONAL TOUCH

Raj's personal touch was all over my AAMC TMDSAS Application. Every story carefully and artfully narrated. Never hesitated to work rework my med school essays until I was fully satisfied. UT Southwestern

Coach you helped me reach my full potential. You were always accessible, and your dedication to my success is inspiring. Thank you.
--J. D, Chicago, IL, @ **Duke**

You are the best college admissions coach, but more importantly, you are kind and patient. Your dedication to see me succeed with carry with me throughout my life. I will see you again for my Residency
--M. K, Dallas, TX @ **UC Davis**

Get-The-Edge MEDICAL School Admissions Services

| WHATS Included | Package 1: AACOMAS | Package 2: TMDSAS | Package 3: AMCAS | Package 4: 1+2+3 |
|---|--------------------------|------------------------|------------------------|---------------------|
| Customized Med Strategy | ✓ | ✓ | ✓ | ✓ |
| Coaching Hours | Unlimited | Unlimited | Unlimited | Unlimited |
| Coaching Timings | Flexible | Flexible | Flexible | Flexible |
| SOP Why MED Essay Edits | Unlimited | Unlimited | Unlimited | Unlimited |
| Activity List Edits | Unlimited | Unlimited | Unlimited | Unlimited |
| Health Committee Packet / Rec letter Bragsheet | ✓ | ✓ | ✓ | ✓ |
| Customized College List: MSAR Data Analysis | ✓ | ✓ | ✓ | ✓ |
| Application Input Check | ✓ | ✓ | ✓ | ✓ |
| CASPER Test Coaching | Included | Included | Included | Included |
| AAMC PREview Test Coaching | Included | Included | Included | Included |
| Interview Preparation: MMI & Tradition | ✓ | ✓ | ✓ | ✓ |
| Wait List Counselling/LOCI | ✓ | ✓ | ✓ | ✓ |
| Secondary Essay Support | Unlimited | Unlimited | Unlimited | Unlimited |
| # Of College Applied | ~ 15 AACOMAS Colleges | All TMDSAS Colleges | ~ 15 AMCAS Colleges | Pkg 1+2+3 |
| Price | \$4950 | \$5950 | \$6950 | \$7950 |

Next Step

- Confirm via: Text call 512-568-9977; email to coachraj@admissiongurus.com
- Coaching beings immediately contract and payments catch up later
- Payments in two/three installments depending upon package
- Payment Options: Generally, via ACH; PayPal; Zelle; e-Check;